



## MEDIA ADVISORY

### CONTACT:

Evan Birkhead

(908) 910-6988

[evan.birkhead@stresseraser.com](mailto:evan.birkhead@stresseraser.com)

### HELICOR TO DEMONSTRATE THE STRESSERASER AT HARVARD'S MIND/BODY MEDICAL INSTITUTE

JUNE 21, 2006 – BOSTON – Helicor, Inc. announced that it will demonstrate and display its StressEraser medical device at this week's Harvard Continuing Medical Education (CME) course entitled *Clinical Training in Mind/Body Medicine*. The course will be led by Herbert Benson, MD, President of the Mind/Body Medical Institute and Mind/Body Medical Institute Associate Professor of Medicine, Harvard Medical School, and by Peg Baim, MS, NP, Clinical Director of Training at the Mind/Body Medical Institute.

Helicor has provided the Mind/Body Medical Institute with an unrestricted educational grant in support of the course. The course provides instruction and experience in the practice of the foundational elements of mind/body medicine - relaxation response, cognitive/behavioral strategies, movement, nutrition, and belief - both for integration into individual practice and as a basis for establishment of a mind/body clinical program.

The course is being held this week at the Harvard Conference Center in Boston. For more information on the event, please visit <http://www.mbmi.org>.

The StressEraser is an award-winning, portable medical device that relaxes the body and calms the mind in 15 minutes. The StressEraser can be used to quiet the mind before sleeping, rapidly relieve intense stress, and even to stay calm during highly stressful situations.

From beat to beat, your heart rate reflects the activity of your stimulating and pacifying nerves. The StressEraser displays these tiny changes as a wave. By watching your wave characteristics in realtime, you learn to adjust your breathing and mental focus. This decreases the activity of the stimulating nerves (thereby decreasing stress) and increases the activity of the pacifying nerves (thereby increasing relaxation).

The StressEraser is the recipient of Frost & Sullivan's 2006 Award for Technology Innovation of the Year. The StressEraser was first demonstrated at the annual meeting of the American Psychological Association in August 2005. First customer shipments began in October 2005. The StressEraser is classified by the FDA as a Class II 510(k) exempt medical device.

The StressEraser is available for \$299, with a 30-night risk-free trial, from the StressEraser web site at <http://stresseraser.com>. The StressEraser is currently available to U.S. residents only. Patents are pending. Helicor's corporate headquarters is located at 156 Fifth Avenue, Suite 1218, New York, NY 10010. Phone: 212-255-5991; Fax: 212-255-5994. Email: [info@stresseraser.com](mailto:info@stresseraser.com). Web: <http://stresseraser.com>. Interviews and photographs are available by request.

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