



MEDIA ADVISORY

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**Brain Meeting
Exhibit Hall**

“STRESSERASER” TO BE SHOWCASED AT FUTUREHEALTH BRAIN MEETING

JANUARY 31, 2006 – PALM SPRINGS, CALIF. – Helicor, Inc. will exhibit its StressEraser handheld medical device at the 14th annual Futurehealth Winter Brain Meeting. The conference will be held here at the Hilton Palm Springs Resort, from February 3-6. Information on the program can be found at <http://www.brainmeeting.com/>.

Frederick Muench, Ph.D., Helicor’s Director of Clinical Research, will present a paper outlining StressEraser efficacy, research projects in progress, and preliminary research results.

The StressEraser is a handheld medical device designed to calm the mind and relax the body anytime, anywhere. The StressEraser can be used to quiet the mind before sleeping, rapidly relieve intense stress, and even to stay calm during highly stressful situations.

From beat to beat, your heart rate reflects the activity of your stimulating and pacifying nerves. The StressEraser displays these tiny changes as a wave. By watching your wave characteristics in realtime, you learn to adjust your breathing and mental focus. This decreases the activity of the stimulating nerves (which lead to stress) and increases the activity of the pacifying nerves (which help you relax).

The StressEraser was first demonstrated at the annual meeting of the American Psychological Association in August 2005. First customer shipments began in October 2005. The StressEraser is classified by the FDA as a Class II (510(k) exempt) medical device.

The StressEraser is available for \$399, with a 60-day risk-free trial, from the StressEraser web site at <http://stresseraser.com>. Discounts will be available at the show for Brain Meeting attendees. The StressEraser is currently available to U.S. residents only. Patents are pending.

Helicor’s corporate headquarters is located at 156 Fifth Avenue, Suite 1218, New York, NY 10010. Phone: 212-255-5991; Fax: 212-255-5994. Email: info@stresseraser.com. Web: <http://stresseraser.com>. Interviews and photographs are available by request.

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